

Counterfeit Coupon Alert

Coupon Offer Withdrawn

Due to widespread counterfeiting, Grupo SOS has withdrawn the free Bertolli Olive Oil coupon offers reproduced below. **Retailers should not accept these coupons under any circumstances.**



Manufacturer's Coupon/No Expiration Date

FREE

On any variety of Bertolli Olive Oil up to 17 ozs.

Purchase price \$ 7.99
(maximum \$7.99)

BERTOLLI
Quality Olive Oil Since 1865

CONSUMER: Coupon void if transferred to any group, firm, or person prior to store redemption. Any other use constitutes fraud. One coupon per purchase. Good only on product indicated.

RETAILER: Bertolli USA, P.O. Box 880149, El Paso, TX 88588-0149 will reimburse your regular shelf price (maximum \$7.99) plus 8¢ if submitted in compliance with Bertolli's Redemption Policy. Cash Value 1/100 of 1¢. No Expiration Date.

4 6 5 2 2

WITHDRAWN

5 4 1790 00000 4

Manufacturer's Coupon/No Expiration Date

FREE

On any variety of Bertolli Olive Oil up to 68 ozs.

Purchase price \$ 10.78
(maximum \$16.99)

BERTOLLI
Quality Olive Oil Since 1865

CONSUMER: Coupon void if transferred to any group, firm, or person prior to store redemption. Any other use constitutes fraud. One coupon per purchase. Good only on product indicated.

RETAILER: Bertolli USA, P.O. Box 880149, El Paso, TX 88588-0149 will reimburse your regular shelf price (maximum \$16.99) plus 8¢ if submitted in compliance with Bertolli's Redemption Policy. Cash Value 1/100 of 1¢. No Expiration Date.

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WITHDRAWN

5 4 1790 00000 4

Manufacturer's Coupon/No Expiration Date

FREE

On any variety of Bertolli Olive Oil up to 101 ozs.

Purchase price \$ 24.99
(maximum \$24.99)

BERTOLLI
Quality Olive Oil Since 1865

CONSUMER: Coupon void if transferred to any group, firm, or person prior to store redemption. Any other use constitutes fraud. One coupon per purchase. Good only on product indicated.

RETAILER: Bertolli USA, P.O. Box 880149, El Paso, TX 88588-0149 will reimburse your regular shelf price (maximum \$24.99) plus 8¢ if submitted in compliance with Bertolli's Redemption Policy. Cash Value 1/100 of 1¢. No Expiration Date.

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WITHDRAWN

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Individuals and Internet sites attempting to redeem, transmit, auction, post, reproduce, transfer, barter or sell counterfeit coupons are subject to criminal prosecution and/or civil action.

The original coupons, offered more than ten years ago, were professionally printed. They were not intended to be transmitted via the Internet or printed on home/office computer equipment.

There has been a recent increase in submissions of similar free coupons over the past few months. Unfortunately all of these submissions have been counterfeit. This is the reason Grupo SOS is withdrawing these three offers--to avoid similar problems.

Grupo SOS will provide consumers in possession of valid Bertolli olive oil free product coupons a bottle of Bertolli olive oil in exchange for their coupons, upon request and verification. Authentic coupons may be sent to the address below. **Any attempt to submit counterfeit coupons may result in civil or criminal penalties:**

Consumer Services Center
Attn: Bertolli Olive Oil
800 Sylvan Avenue
Englewood Cliffs, NJ 07632-9977

Please note that consumers and retailers should call Grupo SOS' consumer relations department at 1-800-908-9789 to discuss any of the information contained in the counterfeit notice.

According to the manufacturer and effective immediately, Grupo SOS will not pay for future submissions of these counterfeits.

This public service announcement has been provided by Grupo SOS, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at www.cents-off.com for more information about coupon fraud.